PRIMEUR DATA PRIVACY®
DATASHEET

PRIMEUR DATA PRIVACY® is Primeur GDPR readiness and compliance solution, completely designed for fulfilling the needs of Data Protection Officers, IT professionals, Security and Compliance leaders. Built on over 30 years of Data Integration expertise, PRIMEUR DATA PRIVACY® is a modular, multi-language, multi-users software tool that guarantees all Personal Data, spreading across an organization information system, is identified, monitored and under control, generating documents and reports automatically and constantly up-to-date.

Data Privacy challenges

Enforced on May 25, 2018, the General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in the last 20 years. It is profoundly affecting the way in-scope organizations are now dealing with Personal Data, with a significant impact on people, processes, organizations, company culture and technology. The attention around Personal Data is indeed becoming more and more central for any organization striving for customer centricity and personalized services. As a consequence, Personal Data ends up spreading across the organization, affected by complex business processes and managed by different actors with varying scopes and responsibilities. Moreover, data is frequently moved and updated while its usage scenarios continuously change over time.

These challenges mandate a precise IT strategy and appropriate tools to quickly and efficiently align with data privacy regulations.
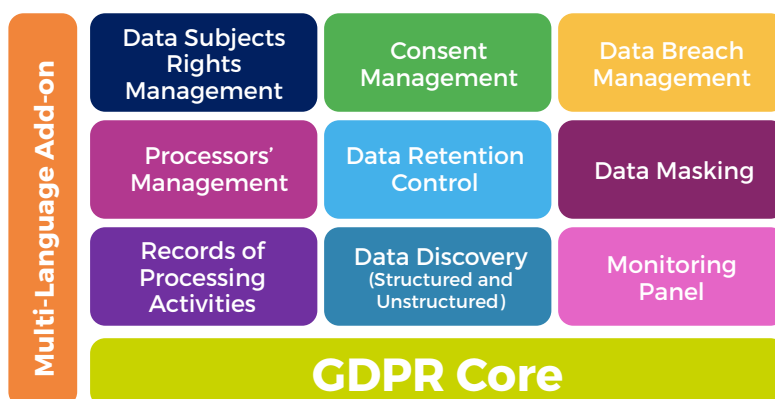
Product summary

PRIMEUR DATA PRIVACY® is a modular, open and versatile software tool that gives full visibility and control on all Personal Data and its processing across the organization. PRIMEUR DATA PRIVACY® specifically targets the dynamic nature of data as it moves inside companies and provides a complete, accurate and up-to-date picture of all Personal Data, together with its location and correlations across the organization. Reports and agreements are automatically generated in multiple languages allowing the best operativity also for large and complex organizations.

Thanks to its unique features and intuitive interface, PRIMEUR DATA PRIVACY® is the daily operational tool for Data Protection Officers, IT professionals, security and compliance leaders, facilitating their tasks to deliver a full data privacy strategy and control within the company.

PRIMEUR DATA PRIVACY® modules

PRIMEUR DATA PRIVACY® is engineered and designed with a complete modular approach. It can be implemented incrementally following the requirements of the GDPR regulation and the real operational needs of the company. Adding single modules overtime, it eliminates the risk of over-structure and allows key IT investment to be scheduled with flexibility.

Multi-Language Add-on	Data Subjects Rights Management	Consent Management	Data Breach Management
	Processors' Management	Data Retention Control	Data Masking
	Records of Processing Activities	Data Discovery (Structured and Unstructured)	Monitoring Panel
	GDPR Core		

All modules interact and are designed to work through a uniform and intuitive user experience, facilitating and accelerating internal adoption.

| **GDPR Core** | This mandatory module offers powerful searches and Interactive Maps. It allows to model the organizational structure, external partners, users, sites and assets with consistency and order. |

| **Multi-Language Add-on** | It allows multinational companies to maintain a single configuration while subsidiaries in different countries can produce documents in each specific language and enforcing global master templates. |

| **Records of Processing Activities** | It allows to have Records of Processing Activities always up-to-date and to generate automatically the Notices to Data Subjects, according to the customized template. |

| **Data Retention Control** | It allows to go beyond simple data classification and have active control over the retention expiration of the Personal Data under specific responsibility. |

| **Structured Data Discovery** | It allows a complete Personal Data discovery in databases accessed via JDBC or API. Combined with the Unstructured Data Discovery module, it delivers Personal Data control across the entire organization. |

| **Unstructured Data Discovery** | It allows a complete Personal Data discovery in text-based documents and images. Discovered results automatically flow into other modules for an up-to-date control and management across the entire organization. |

| **Processors' Management** | It allows to enter any specific information Processors are responsible for in order to maintain total control and accountability. Records of Processing Activities and Processors' Agreements are automatically generated. |

| **Data Breach Management** | It allows to identify, log and track Data Breaches. Data and entities affected by the breach are assessed through Interactive Maps allowing to put promptly in action the remediation plan and limit any incidence. |

| **Data Masking** | It allows to implement flexible Data Masking policies to perfectly match specific requirements while preserving total data privacy. |

| **Consent Management** | It allows to organize consents and to manage their lifecycle efficiently. Connection to the most popular consent management platforms is also supported. |

| **Data Subjects Rights Management** | It allows to timely address Data Subject requests and to identify the related Personal Data that spreads across the entire organization. |

| **Monitoring Panel** | It allows access to easy-to-use dashboards to keep all privacy metrics and KPIs constantly under control and at-a-glance. |

Product differentiators

- **Interactive Maps** – All Personal Data-related entities can be visualized as an Interactive Map, with data linked one another, to give a clear and dynamic view on any entity, either through global or specific views.

- **Full Data Discovery** – Thanks to the powerful Data Discovery module, authorized users can quickly identify all Personal Data, both from structured (database) and unstructured sources (emails, Excel files, screenshots, scanned documents). Processing Activity configurations and related documentation get automatically updated accordingly.

- **Multi-language support** – Cross-border organizations can keep control of the data and ensure consistency maintaining one single configuration while allowing subsidiaries to produce documents in each specific language and enforcing global master templates.

- **Tailor-made fitting** – Through simple and easy configurations (without coding), administrator users can map operational needs (privacy policies, organizational structure, geographical locations) to set the solution to perfectly fit company needs.

- **Customization** – To simplify their daily activities and best suit any specific needs, administrators can also create personal menus and lists of options, in addition to customized Interactive Maps.

- **Access by role** – Depending on user privileges, different menus, options and information will appear. Users' access is controlled in a granular way, allowing separation of duties, accountability and full traceability.

- **Open platform** – As any Primeur solution, PRIMEUR DATA PRIVACY® is a completely open solution, able to work with existing IT systems and to connect with third-party tools.

Key business benefits

The highly flexible structure and intuitive features of PRIMEUR DATA PRIVACY® such as browsable Interactive Maps automatically updated as soon as data is modified, discovery of personal data in multiple sources (structured and unstructured including screenshots and scanned documents), multi-language support and data breach monitoring in Dataflows, deliver important business benefits, such as:

- **Implement a single complete operational tool** to assist Data Protection Officers, IT professionals, Security and Compliance leaders in their day-to-day data privacy duties. Thanks to its intuitive user experience and customizable options and menus, PRIMEUR DATA PRIVACY® will easily match the needs of any type of organization.

- **Get an extremely accurate picture** of Personal Data and related entities involved with Interactive Maps, keeping all Personal Data under control wherever it is stored (DB, repositories, files) and however it moves (Dataflows).

- **Take immediate and appropriate actions** in case of Data Breach, including communication to stakeholders. Visualize risk points and security breaches and assess their impact through Interactive Maps.

- **Save time automatically managing multiple languages** from a single configuration. Enforce master templates across all countries, whatever the target output language: cross-border subsidiaries will review automated translations or override to generate the final document.

- **Immediately detect new data** running automatic searches in structured (database) and unstructured sources (Office files, emails, PDF, screenshots and scanned documents).

- **Get control over the accountability** of all the persons involved in data privacy management with traceability of all actions: who has done what, on which item and when.

- **Preserve data value** creating flexible Data Masking policies to comply with GDPR criteria and mask data while preserving its value and usefulness.

- **Plan a compliance strategy over time** and purchase *ad-hoc* modules as your data privacy maturity grows within the GDPR context.

- **Deliver a quick internal adoption** thanks to its ease-of-use, an intuitive user experience and a versatile structure to match any users specific needs.

- **Reduce time-to-value** thanks to its fast and efficient adoption, rapid installation and personalized updates.
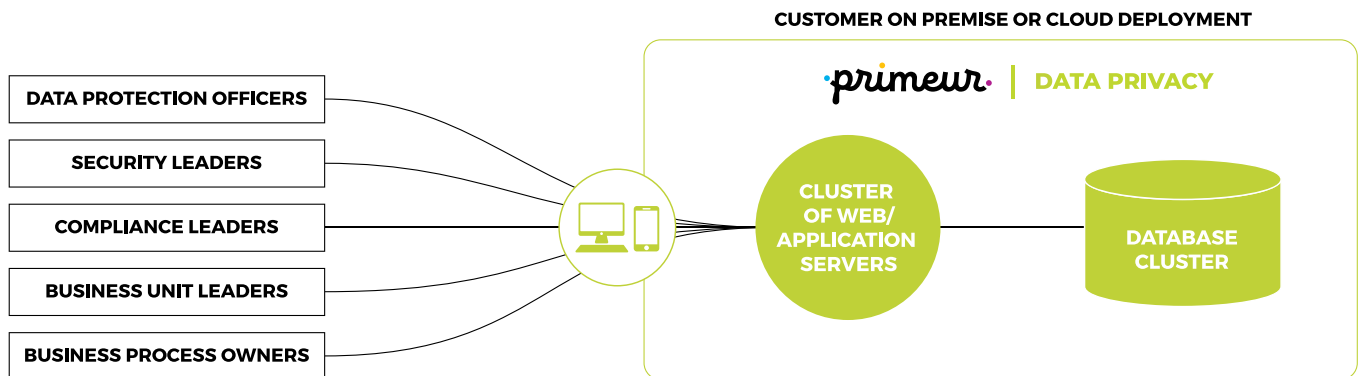
Deployment

PRIMEUR DATA PRIVACY® is available on desktop and mobile interfaces. It consists of a Web/application cluster and a database cluster.

Technical Specifications	
Minimum hardware requirements for the web/ application and for the database servers:	• *64-bit CPU* • *8 CPU cores* • *16 GB of RAM* • *500 GB of Hard Disk*
Operating System:	*Linux*

Sample deployment

PRIMEUR DATA PRIVACY® supports virtualization, container and Cloud deployments.

CUSTOMER ON PREMISE OR CLOUD DEPLOYMENT

·primeur· | **DATA PRIVACY**

DATA PROTECTION OFFICERS

SECURITY LEADERS

COMPLIANCE LEADERS

BUSINESS UNIT LEADERS

BUSINESS PROCESS OWNERS

CLUSTER OF WEB/ APPLICATION SERVERS

DATABASE CLUSTER

Operational outputs

1

All Repositories where Personal Data resides are monitored and under control.

2

All Personal Data is managed in line with current Regulation and Company policies.

3

The Records of Processing Activities are always up-to-date, available and created automatically.

For more information: dataprivacy@primeur.com

About Primeur

We are a Smart Data Integration Company, with an unconventional philosophy. For more than 30 years we have been serving some of the most important Fortune 500 companies with our unconventional approach, our problem-solving attitude and our software solutions.

Our goal is to help Companies to manage and control the data they generate, use and analyze without interfering with the existing IT systems and applications.

We make Data Integration simple, accessible, secure and sustainable over time.

We help Companies to work better and smoother, preserving their existing systems and IT investments. We Are Primeur.

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