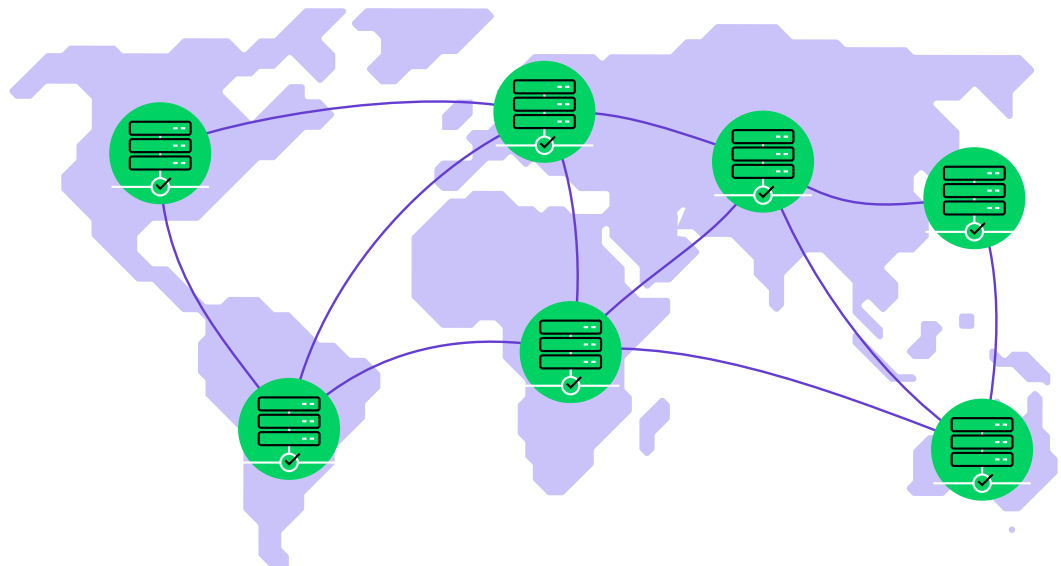**Progress** Sitefinity Cloud

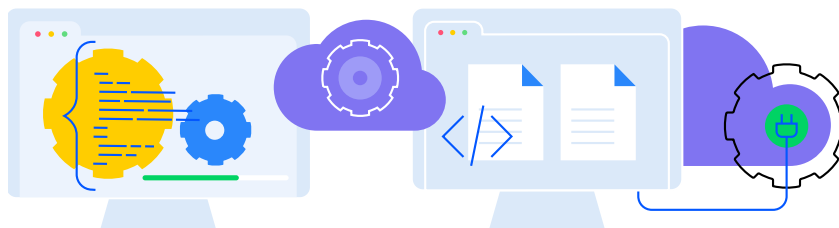# Manage Experiences, Not Infrastructure with an Enterprise PaaS

DATA SHEET

Customer-focused content and experiences are the key competitive differentiators for modern businesses, so the infrastructure they're built on has never been more critical. The most effective digital experiences demand platform architecture that fosters agility, performance and scalability.

Hosted by Progress in Microsoft Azure, Sitefinity Cloud enables businesses and organizations to deliver Sitefinity-powered digital content and experiences without having to set up and maintain a complex infrastructure. With Sitefinity Cloud, you get a supremely configured, elastic scaling environment and cutting-edge tools to exceed audience expectations – all while achieving operational excellence.

Progress Sitefinity Cloud

Deliver Always-On Experiences

- Navigate traffic spikes and eliminate outages with superbly configured load balancing, autoscaling and geo-replication. Leverage an enterprise infrastructure backed by 99.9% SLA, multi-layer security and 24x7x365 support.
- Protect data and resources with risk mitigation services built into both the application and the infrastructure. Stay on top of security and governance, as well as reduce downtime with unparalleled security intelligence.
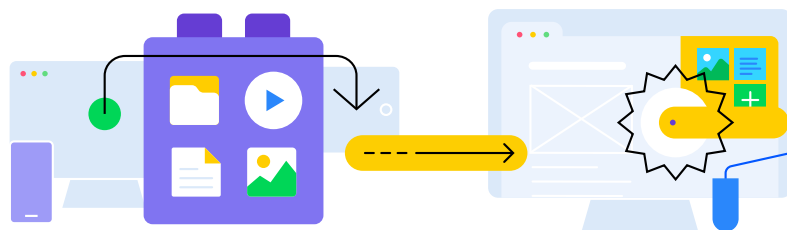

Develop and Integrate Effortlessly

- Code, test and deploy new features and functionality at the click of a button. Maintain full visibility and control over the entire development cycle with a powerful administration dashboard, secure access management and advanced CI/CD automation.
- Use an extensive range of integration hooks and APIs for headless delivery and out-of-the-box connectivity to multiple enterprise systems.

Delight in Unmatched Ease of Use

- Orchestrate epic experiences and engage customers across multiple channels and devices, all from a single easy-to-use interface featuring a drag-and-drop page layout builder, rich templating, no code personalization and A/B testing.
- Experience advanced digital asset management, complete with advanced search, filtering and classification, streamlined bulk operations, and multi-lingual support.

Streamline Multisite, Multichannel and Multilingual Experience Management

- Consolidate a fragmented digital strategy through powerful multisite and multilingual support, built-in translation and content localization capabilities.
- Minimize reliance on IT with advanced content governance capabilities including content promotion, multi-level workflows and granular role-specific permissions for authoring, review, approval and publishing content.

Leverage Out-of-the-Box Analytics and Personalization

- Enhance campaign effectiveness with built-in analytics, personalization and optimization tools and seamless connectivity to popular CRM and marketing automation platforms.
- Streamline digital analysis to maximize your marketing effort and improve ROI. Personalize content to effectively engage visitors. Optimize key interaction points to help convert and retain customers.

About Sitefinity Cloud

Sitefinity Cloud is a fully managed PaaS hosted by Progress in Microsoft Azure. A secure and productive development platform with a rich set of intuitive, intelligent marketing tools, Sitefinity Cloud lets you support enterprise-grade, connected experiences and digital services to the audiences that matter most, all while reducing IT overhead.

Learn More About Sitefinity Cloud
www.progress.com/sitefinity-cms/cloud

About Progress

Progress (NASDAQ: PRGS) provides the best products to develop, deploy and manage highimpact business applications. Our comprehensive product stack is designed to make technology teams more productive and we have a deep commitment to the developer community, both open source and commercial alike. With Progress, organizations can accelerate the creation and delivery of strategic business applications, automate the process by which apps are configured, deployed and scaled, and make critical data and content more accessible and secure—leading to competitive differentiation and business success. Over 1,700 independent software vendors, 100,000+ enterprise customers, and a three-million-strong developer community rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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